



BUSINESS PROFILE

Delivering transformative training solutions that empower individuals and organizations to excel.

ABOUT US

SRK Dinamik Resources was founded on a simple belief: people and workplaces grow best when mindset, motivation and safety move together.

What began as a shared dream between like-minded professionals has evolved into a dynamic organization with two strong pillars: **Human Capital Development and Environmental, Health and Safety excellence**.

Both these areas are guided by ONE purpose: to help people become better, safer and more empowered in everything they do.

OUR DIRECTION

We empower organizations with knowledge, compliance strategies, and sustainable solutions that enhance workforce excellence and environmental responsibility.

OUR VALUES

1. Sustainable:

Sustainability is at the core of our strategy, guiding ethical business decisions, responsible operations, and long-term value creation.

2. Resourceful:

We optimize resources, embrace innovation, and find creative solutions to drive efficiency and success.

3. Knowledgeable:

We cultivate a learning environment where expertise, curiosity, and collaboration drive innovation and excellence.

OUR EXPERTISE

SRK Dinamik Resources specializes in:

01

CONSULTANCY AND HUMAN CAPITAL DEVELOPMENT

Our focus spans **three key areas**, each deeply rooted in **mindset and motivation**:

- **Communication Mastery**

Great communicators think with clarity and listen with empathy. By having the right mindset, individuals learn to express themselves authentically and connect meaningfully with others.

- **Leadership & Dynamic Team Management**

Effective leadership begins with self-awareness and belief in people's potential. We help leaders develop a motivating mindset that drives trust, collaboration, and resilience within teams.

- **Sales Excellence**

High-performing sales professionals are powered by mindset; the confidence to face rejection, the motivation to build relationships, and the drive to serve with purpose. We train sales teams to sell with authenticity, empathy, and conviction.

Through these three pillars, SRK Dinamik Resources nurtures both skill and spirit, directly empowering individuals and organizations to grow from the inside out.



SRK Dinamik Resources has its roots strong in the following fields of expertise:

Communication Mastery	<ul style="list-style-type: none"> • Communication through Data Storytelling • Mastering Communication & Collaborative Skills • Negotiation & Persuasion Skills for Business Excellence • Presenting with Confidence • Communicating with Emotional Intelligence
Leadership & Dynamic Team Management	<ul style="list-style-type: none"> • Transformative Leadership in the AI Era • Conflict Management • Dynamic Team Management • Coaching Mentoring Skills for Leaders • Managing Generation Gaps in Workplace
Sales Excellence	<ul style="list-style-type: none"> • Mindset of Excellence for Sales Success • Enhancing Sales with NLP Tools • Effective Closing Techniques • High Impact Client Engagement

Besides the above we also cover various topics of training to cater for your organization needs.

OUR EXPERTISE

02

ENVIRONMENTAL, HEALTH AND SAFETY ASSESSMENTS AND AUDITS

In the construction industry, safety and sustainability are reflections of care, responsibility, and integrity. Through our Environmental, Health & Safety (EHS) Excellence division, SRK Dinamik Resources helps construction companies build safer, healthier, and more compliant worksites.

We provide EHS audits, risk assessments, site inspections, and compliance evaluations, ensuring projects meet regulatory standards while promoting a proactive safety culture. Our full range of EHS services include:

- Post audit or 3rd party audit for Environmental Impact Assessment (EIA)
- Safety and Health Assessment System in Construction
- Training in site EMS Management and HSE Management
- CIDB Green Card

Our advisory, audits and training services help teams recognize that safety isn't just a process, but also a mindset that protects lives and enhances performance.

Whether developing people or protecting workplaces, SRK Dinamik Resources stands for growth with purpose; nurturing human potential and building a culture of safety, responsibility, and excellence.

OUR COMMITMENT

SRK Dinamik Resources is committed to elevating people and protecting workplaces. We bring heart into human development and precision into Environmental, health and safety management; ensuring that every client moves forward with confidence, clarity, and capability.

Our commitment is straightforward: **If it doesn't add value, we don't deliver it.** We uphold excellence by:

- Using evidence-based methodologies
- Staying updated with industry trends, regulations, and best practices
- Ensuring all trainers and consultants bring real-world experience
- Maintaining transparency and professionalism in every interaction
- Measuring outcomes and continuously improving our services

Quality is not a milestone for us ; it is a standard we uphold consistently.

At SRK Dinamik Resources, we take time to understand your people, your environment, and your objectives. This ensures that our solutions are:

- Contextualized
- Relevant
- Immediately applicable
- Designed to support long-term growth

We don't believe in "one size fits all." We believe in "what fits you best."

OUR CORE TEAM



SREE HARAN SUBERAMANIAM

Founder

**DOE Registered Environmental Auditor
Certified CESSWI (Environment Inspector)
SHASSIC Assessor**

PROFESSIONAL SYNOPSIS

Sree Haran has a decade of experience in environmental compliance auditing for township development.

He combines regulatory knowledge with practical, actionable recommendations that not only ensure DOE compliance but also enhance long-term environmental performance.

Sree Haran's expertise in this area is further strengthened as he has led 80 audits over the years.

RELATED WORK EXPERIENCE

Eco World Development Management (BBCC) Sdn Bhd

Eco World Development Group Bhd

- Evaluate the project site's activities to ensure compliance with the company's HSE Management Standard, policies, procedures and all applicable HSE regulatory requirements.
- Ascertain to the company's Environment Management System is properly implemented and that is continues to conform to planned arrangements for environmental management.
- Conduct training for contractors on Understanding Health, Safety and Environment (HSE) requirements and practices for Southern, Northern and Central Region.

RELATED PROFESSIONAL CERTIFICATION

MSO- Certified CESSWI (Environment Inspector)(5259)

CIDB- SHASSIC Assessor(LPIPM:SPT/SHQ1/14/3 SGR 421)

DOE- Certified Environmental Auditor (EA 0118)

BEM- Civil Graduate Registered (GE182640-R)

NIOSH- Train The Trainer(TTT179598-21)

Sree Haran has rendered his expertise to the following entities:



OUR CORE TEAM



RATHI RAM

Principal Consultant
Lead Trainer

Master Trainer (EIU & ATD)

Master Practitioner of Neuro Linguistic Programming (ABNLP)

Master NLP Coach (IACT)

Cert(IV) in Training & Assessment (Australia)

Lead Trainer for Train-the-Trainer (HRDCorp)

Rathi Ram is a Corporate Trainer and Mindset Coach with 22 years of experience in the field of Learning & Development. She has MBA from University Utara Malaysia and is accredited by both the European International University (EIU) and the Association for Talent Development (ATD) as Master Trainer. She is also both certified and accredited by the Human Resources Corp (HRDCorp) to conduct trainings.

Rathi's credentials are further enhanced as a Certified Master Neuro-Linguistic Programming Practitioner, Master NLP Coach, Master Practitioner of Timeline Therapy® and Master Hypnotherapist; awarded by both the American Board of Neuro-Linguistic Programming (ABNLP) and the International Association of Counselors & Therapists (IACT).

Rathi specializes in Mindset & Motivation Training; directly empowering individuals and organizations to work at their fullest potentials. Her professional mantra is:

"I am passionate to ENRICH and EMPOWER the lives of others"

She strongly believes that everyone's potential is immense and infinite; as such she takes great pride in evoking the talents of the people she develops. Rathi has a positive approach to life and is a go-getter. Her training methods are mostly based on experiential learning, in which the trainees reflect upon their experiences, conceptualise improvements and apply to their daily jobs.

She has almost a decade of experience empowering automotive sales and after sales team to reach excellence.

Rathi's clientele spreads across various industries including automotive, aviation telecommunication, manufacturing, hospitality and education to name a few.

Rathi has rendered her professional services to:





CONTACT US

At SRK Dinamik Resources, we believe meaningful change begins with a simple conversation. Whether you're looking to develop your people, strengthen your teams, or enhance safety within your projects, we're here to support you every step of the way.

Reach out to us for enquiries, consultations, or collaborations; we'd love to understand your needs and explore how we can add value to your organization.

Let's Connect

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 [SRK DINAMIK RESOURCES](#)

We are:

